

2016/2017
SPONSOR GUIDE



COOPER SPUR ALPINE TEAM

SPONSOR LEVELS

COOPER SPUR ALPINE TEAM
DEDICATED TO THE DEVELOPMENT OF YOUTH SKI AND BIKE SPORTS.

Cooper Spur Alpine Team

P.O. Box 1246

Hood River, OR 97031

csrt@gorge.net

Since 1978, Cooper Spur Aline Team has provided our community with a program designed to develop youth ski racing. CSAT offers an ideal program for children of all ages and provides opportunities to children who have the desire to train and compete in the sport of ski racing, freeride, and mt.bike

ABOUT CSAT

Cooper Spur Alpine Team provides the community with high caliber ski programs and summer bike programs. We offer local youth the opportunity to experience structured physical activity in alpine sports, with highly experienced coaches who are dedicated to helping youth at all levels reach their goals.

The love of skiing and biking is the single biggest motivator for our youth to continue in these sports. By providing training and fulfilling experiences for our athletes, they will enjoy the rewards that keep their enthusiasm for learning at a high level. We believe skiing and biking are lifetime sports that will continue to enrich the lives of our athletes long beyond their competitive careers.

In this community where outdoor sports are a way of life for many families, participation in CSAT programs helps motivate our children and build their self-esteem. It is important for CSAT to provide experiences that build a strong foundation of healthy life skills for each child. Values and skills that promote leadership, perseverance, risk-taking, honesty, self-discipline, teamwork, commitment, self-confidence, respect, and sportsmanship will help our athletes become successful and productive members of the community.

FIND MORE INFORMATION ONLINE AT
WWW.COOPERSPURALPINETEAM.ORG

\$250 'FRIENDS OF CSAT'

Our 'Friends of CSRT' sponsorship is for businesses or individuals interested in helping with the ongoing expenses of running our program by way of a monetary donation of \$250/yr. In recognition of your donation your name will appear on the CSAT website.

PRODUCT SPONSORS

If you would prefer to purchase or provide products such as gates, bibs, timing, video, or radio equipment, silent auction items, etc. we would be very happy to work with you. The cost of the product would be used to ascertain your business sponsorship level and the appropriate recognition.

In consideration for your donation, we thank you for joining us in the pursuit of helping our young people grow and reach for their goals. If your business is interested in becoming a sponsor of the Cooper Spur Alpine Team please contact us at csrt@gorge.net

Sponsor Levels:

Gold Sponsors will receive the following fulfillments:

Gold Sponsor

\$3000

or more per year

(3 yr commitment)

- Large banner at all CSAT hosted race events.
- Large business logo and link on CSAT website.
- Logo on all CSAT Alpine event t-shirts
- Logo on Mt.Bike Club T-shirts and jerseys
- Logo on GS paneled gates for training & races.
- Logo on all team clothing including team jackets.
- Business logo displayed on both CSAT Team Vehicles.
- Acknowledgement of your support in the local newspaper.

Silver Sponsor

\$1500

or more per year

As a Silver sponsor, your business will receive:

- Banner at all CSAT hosted races and events.
- Small logo and name on team sweatshirts.
- Small business logo and link on CSAT website.
- Business logo displayed on both CSAT Team Vehicles.

Bronze Sponsor

\$700

or more per year

As a Bronze sponsor, your business will receive:

- Business logo displayed on CSAT Team Vehicle.
- Small business logo and link on the CSAT website.



CSAT is not owned or operated by Cooper Spur Ski Area. We are an independent entity conducting our programs at both Cooper Spur and Mt Hood Meadows resorts and are supported by the ski areas with grooming services and trail closures for training and races. CSAT is a non-profit volunteer organization comprised of athletes, their parents, and coaches. CSAT has an average of 120 winter participants per season and over 60 participants in the summer. CSAT also hosts three major ski events each year at Cooper Spur and Mt Hood Meadows. An average of 350 competitors, parents, and coaches come to these events.



CSAT Goals

Annual income of local families with school age children hasn't kept pace with the increasing costs within the ski industry. Today, families might spend \$1000 annually for elementary aged kids being exposed to alpine winter sport and over \$10,000 for an elite racer. Our goal is to provide affordable opportunities for all children in the community, keeping program fees affordable, and offering scholarship opportunities to families in need of financial assistance.

CSAT would also like to grow and enhance our partnerships with local businesses and resorts to improve community awareness and volunteerism.



How you can help

Cooper Spur Alpine Team relies upon ongoing financial support from donors and local businesses. Contributions allow us to sustain operations, continue to offer affordable programs, and expand our program offerings.

We are looking for businesses and individuals who want to be involved and support the Cooper Spur Alpine Team, and promote the sport of alpine ski racing, freeride, and mt.biking. Sponsors help us achieve our mission to create athletes that are competitive at all levels. Currently program fees paid by participants only cover the costs at about 60% of our expenditures. The remainder of our budget depends entirely upon fund raising and donations from local businesses. The generosity of our sponsors keeps program fees at accessible levels for all athletes in our community.

Your sponsorship of CSAT would provide you with an exceptional access to a large target market of active outdoor oriented consumers. Most importantly, as a sponsor of CSAT you make it possible for our youth to enjoy a fun and healthy activity at affordable prices.

All donations are tax deductible.